

# Case study: Simply Moving

Simply Moving Group has been providing relocation services for over 46 years. The company has acquired a respectful reputation within the relocations industry by its outstanding customer service, which has been reinforced by a number of internationally recognised accreditations and certifications such as Investors in People, ISO9001 and The National Guild of Removers and Storers (NGRS) amongst others.

This is Simply Moving's first year of business carbon footprint reporting, and is calculating the carbon footprint of its two sites, located in Enfield and Romford for the year ending March 2017. This includes emissions from energy use in the building (purchased electricity), from business travel, waste, water and from the production of paper used in the sites. Simply Moving has set a target to reduce emissions by 5% annually.

**The relative carbon footprint in year ending March 2017 was 11.27 tCO<sub>2</sub>e per employee.** Simply Moving absolute carbon footprint for YE2017 was **360.74 tCO<sub>2</sub>e**. The most significant source of emissions (80% of total emissions) relates to fleet activities, followed by waste disposal (11% of total emissions).

Electricity accounts for 9% of total emissions, with water and procurement (paper) representing less than 1% of total emissions.

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To meet its sustainability commitments going forward, Simply Moving should:

- Develop a robust travel policy that fits the wider company objectives but with core purpose of minimising emissions
- Implement the waste disposal practices to ensure all waste collected is either sent to recycling facilities or incinerated
- Develop electricity and water efficiency communications programme to increase staff awareness and reduce consumption
- Provide competitive incentives to reduce paper usage and set targets to manage progress



# What Simply Moving did in 2016-17

Simply Moving Group has achieved certification to The Planet Mark™ by showing good practice in sustainability including:

Investment to the Eden Project to support education on climate change

**360.74**

**tCO<sub>2</sub>e**  
measured carbon included electricity, travel, waste, water and paper

**11.27**

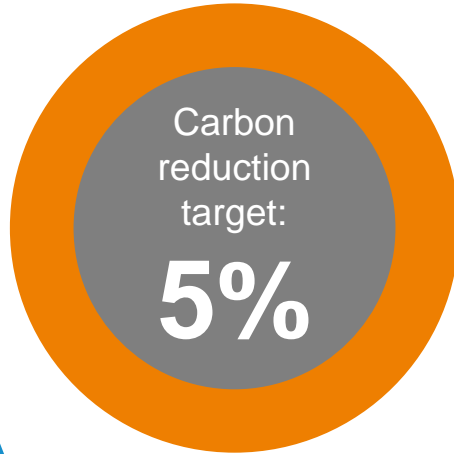
**tCO<sub>2</sub>e**  
total carbon per employee

**260 tCO<sub>2</sub>**  
stored in one acre of protected rainforest

Commitment to engage employees and suppliers to drive improvement

# What Simply Moving plans to do in 2017-18

## TARGETS



## Recommendations

- Energy efficiency: Raise staff awareness of the amount of energy used in the office and discuss means to reduce it
- Travel efficiency: Establish a carbon reduction plan and training for drivers for all business related travel to maximise efficiency
- Waste: Improve waste strategy to reduce the amount of waste produced and encourage staff to re-use materials whenever possible
- Staff engagement: Organise annual sustainability workshops, and issue relevant good practice guides to key staff

# The Planet Mark™

in partnership with  
**The Eden Project**

[www.ThePlanetMark.com](http://www.ThePlanetMark.com)

[Info@planetfirst.co.uk](mailto:Info@planetfirst.co.uk)

[@ThePlanetMark](https://www.instagram.com/ThePlanetMark)



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